

The Maker's Hand
www.themakershand.com
FINE CONTEMPORARY CRAFT CHRISTMAS SHOW
NOVEMBER 5 - 7, 2010
Information and Conditions for applicants

ABOUT OUR SHOW

The Maker' Hand is produced annually by a committee of the Prince Edward County Arts Council. It is a prestigious artisan show and sale featuring both established and up- and-coming artisans from eastern Ontario. The show attracts approximately 2800 visitors from Toronto to Montreal and beyond. Since its inception, we have received very positive feedback from both exhibitors and customers.

The Maker's Hand is held at the Prince Edward Community Centre in the Picton Fairgrounds at 375 Main St. East (Highway #49). There is ample parking. The show runs for three full days, (with a fourth day for exhibitor set-up,) over the first weekend in November and is composed of forty booths in two sizes. Volunteers are on site to assist the artisans with set-up and take-down and also for assistance during the course of the show.

A café is on site catered by a well-known restaurant for snacks and meals during the day - and also an ATM.

We charge an entry fee of \$5.00.

Professional security is provided overnight during the show. We do not assume any losses incurred but ask you to report any such to show managers immediately.

THE APPLICATION

- Your application must fulfill all the requirements noted on the application form. Only those applications that are complete and include the required deposit will be considered. Your cheque payable to the Maker's Hand for \$100.00 will be processed and applied toward your booth fee only if your application is accepted.
- Applications are considered by a small selection committee. The committee not only looks for excellence of craft but also for mix of media and variety of products and price points.
- We are a small show and we work to keep the show "fresh" and interesting each year to attract both new and old customers. Sometimes that means not accepting a previously selected applicant in a particular year.
- To be selected for the given year, you must:-

Be a fine artist, artisan or craftsperson who's work exhibits originality and technical excellence;

Exhibit only work created by you, the artist;

Offer for sale, current and new work;

Present a professional booth display. Please note Maker's Hand does not provide any draping or walls.

- Most booths are 10' wide by 5' deep at \$400.00, with a few at 15' wide by 5' deep at \$600. Specify the size you wish. We will try to accommodate your request.
- Upon acceptance by The Maker's Hand selection committee you will be sent two copies of our contract to be signed and returned together with the remainder of your booth fee. Booth fees are not refundable and we apply a \$35.00 charge for returned cheques.

IF YOU ARE SELECTED, WE WILL:-

- ✓ List your name and two images of your work on our website www.themakershand.com with a link to your website;
- ✓ Please link your website to ours
- ✓ List you in the show directory;
- ✓ Provide you with some of our 25,000 show cards for distribution throughout the summer and fall in your gallery, your community and at shows;
- ✓ Make you a part of our intensive and targeted media campaign;
- ✓ Provide you with an e-invitation to be sent to your customers;
- ✓ Provide you with the agreed upon booth space at the show;
- ✓ Send you six complementary tickets to the show;
- ✓ Assist you with during set-up, throughout the show and during take-down;
- ✓ Make every effort to give you a satisfying experience with us.

WHEN SELECTED, YOU ARE:-

- ✓ To be in attendance throughout the show;
- ✓ To dismantle your booth only after the show closes;
- ✓ Limit yourself to your assigned booth size. You cannot extend your booth into the aisles;
- ✓ Not to insert nails, hooks or screws into the walls or floors of the building;
- ✓ Not to use any kind of open flame;
- ✓ To use the electrical supply provided and to not exceed 375 watts;
- ✓ Liable for any damage you cause to the building or to the property of other exhibitors;
- ✓ Responsible for any storage you might need. There is NO storage on site.
- ✓ Expected to bring whatever lighting and extension cords you require;
- ✓ Provide your own dolly;
- ✓ Expected to arrive and be fully set up the day before show opening.

SCHEDULE:

Set up	Thursday November 4	10am to 5pm
Show	Friday November 5	10am to 7pm
	Saturday November 6	10am to 5pm
	Sunday November 7	10am to 5pm
	Takedown:	Sunday November 7